

DECISION/DIRECTION NOTE

Title: Request to Rent Parking Spaces
Date Prepared: October 5, 2018
Report To: His Worship the Mayor and Members of Council
Ward: 2

Decision/Direction Required:

To seek approval of Council for the Rental of 56 parking meter spaces for the filming of the TV series "REX".

Discussion – Background and Current Status:

On September 12, 2018 the Special Events Advisory Committee received an application from Pope Productions Inc. for approval of a Television Film Production in St. John's called "REX". The film shoot will set up at various location through out the city which may include street closures, parking meter space rentals, etc. for short durations. The application was subsequently approved by Council.

Regulatory Services, on October 3, 2018, received a request from Pope Productions Inc. to rent several parking meter spaces in the downtown core. The purpose of the request is to accommodate the production and filming crew of the aforementioned TV Series "REX" which is set to begin this coming weekend.

Due to the high demand of parking in the purposed areas staff asked the organizer if they would consider a location on Harbour Drive that would have less of an impact of the neighboring businesses and the public. However, due to the scheduled area of the shoot they need to have the production support vehicles and associated equipment in close proximity thus, Harbour Drive would be too far away.

The following outlines the area, dates and the number of meters that the production company have requested. A map is also attached for your reference.

- Clift Bairds Cove – 12 meters from Wednesday, October 10th to Friday, October 12th
- Water Street (southside) between Ayres Cove and Clifts Bairds Cove – 18 meters from Wednesday, October 10th to Thursday, October 11th
- Water Street (northside) between Ayres Cove and Clifts Bairds Cove - 17 meters from Wednesday, October 10th to Thursday, October 11th
- Duckworth Street (southside) between Churchill Hill and McBrides Hill – 9 meters from Wednesday, October 10th to Friday, October 12th

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Key Considerations/Implications:

1. Budget/Financial Implications: Normal rental fee of \$15 per day for each meter will apply which brings the total revenue for the rentals at \$1995.
2. Partners or Other Stakeholders: The business community in the general vicinity of the bagged meters will not benefit from having revolving traffic in these spaces for the duration of the rental. This may have a negative impact on them. However, there will be approx. 100 staff and crew of the production company in the area which will be availing of the amenities offered.
3. Alignment with Strategic Directions/Adopted Plans: Not Applicable
4. Legal or Policy Implications: Not Applicable
5. Engagement and Communications Considerations: If approved, there will need to be a communication plan activated to advise businesses and the public of the event and the unavailability of the metered spaces.
6. Human Resource Implications: Not Applicable
7. Procurement Implications: Not Applicable
8. Human Resource Implications: Not Applicable
9. Other Implications: Not Applicable

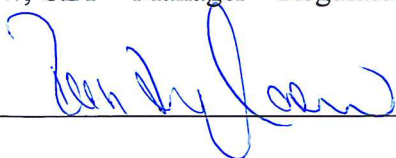
Recommendation:

It is recommended that Council approve the request of the production company and allow the rental of the said parking meter spaces.

Prepared by/Signature:

Randy Carew, CET – Manager – Regulatory Services

Signature: _____



Approved by/Date/Signature:

Jason Sinyard, P. Eng., MBA – Deputy City Manager – Planning, Engineering & Regulatory Services

Signature: _____