

# CITY OF ST. JOHN'S DEMOGRAPHIC AND OPINION SURVEY

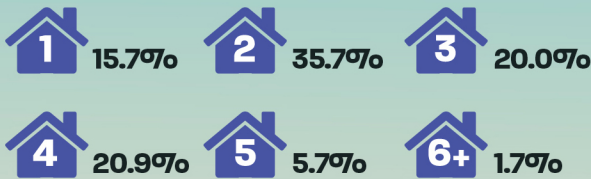
The City of St. John's undertook a residential survey administered between February and July, 2016 designed to gather information and perspectives from residents. The information collected will inform policy, planning and the delivery of services now and into the future. A survey of residents in the St. John's Census Metropolitan Area (CMA) was also completed in partnership with the Towns of Conception Bay South, Paradise, Portugal Cove-St. Philip's, and Torbay for a regional perspective.

## HOUSEHOLD SIZE

**51.4%**

Of households have two or fewer people.

Numbers of persons in household



## EMPLOYMENT STATUS

**28.1%**

Retired or do not work

**60.6%**

Employed (full time, part time, casual/seasonal, etc.).

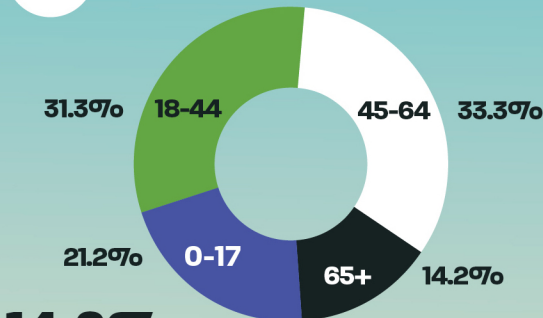
Of those employed:

**50.9%** Employed full time

**13.5%** Self employed

**12.9%** Are employed directly or indirectly in the oil and gas, mining, and energy sectors

## AGE DISTRIBUTION



**14.2%**

Of the population is 65 or over

## HOUSEHOLD INCOME

**42.1%**

Reported a household income of **\$100,000** or more

**25.3%**

Reported a household income of under **\$50,000**

## DOWNTOWN

**74.1%**

Visit downtown St. John's on a monthly basis or more. (Excludes those who live downtown)

## HOME OWNERSHIP

**79.1%** Own

**19.3%** Rent

**1.0%** Lease/Other

## LIVING IN YOUR COMMUNITY

**50.8%**

Have lived in St. John's for 20+ years

Of the **13.9%** that said they lived in St. John's less than five years...

**69.2%** are not originally from St. John's. Of this group:

**64.0%** are from another municipality in Newfoundland and Labrador

**20.6%** are from another province or territory in Canada

**13.1%** are from another country

**22.4%** Indicate they may move within the next five years

**45.7%** of those said they would stay in St. John's

## CITY SERVICES

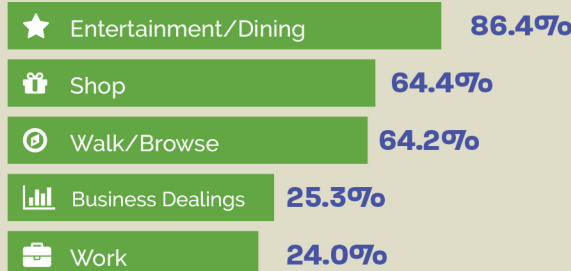
**85.4%**

Are very or somewhat satisfied with City services and programs.

Municipal services and programs used by households (respondants could select multiple answers)



Purpose of visits to downtown St. John's by those that visit on a monthly basis or more (Respondents could select multiple answers)



## YOUR COMMUTE

(if working in the St. John's CMA)

**88.8%**

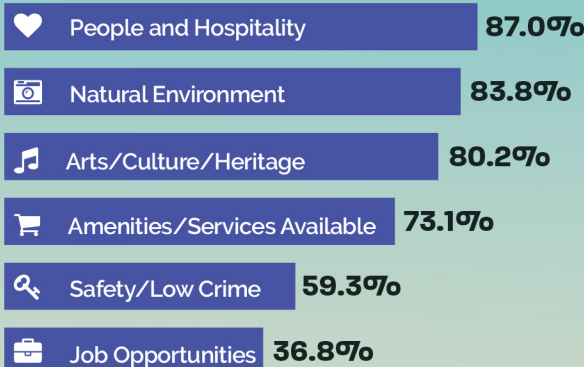
Get to work by **Automobile**

**66.4%**

Can get to work in under **15 mins**

## QUALITY OF LIFE

Aspects of St. John's that people feel make it a good place to live (respondents could select multiple answers)



## CHALLENGES

Challenges facing the City of St. John's that should be a priority (top four)

