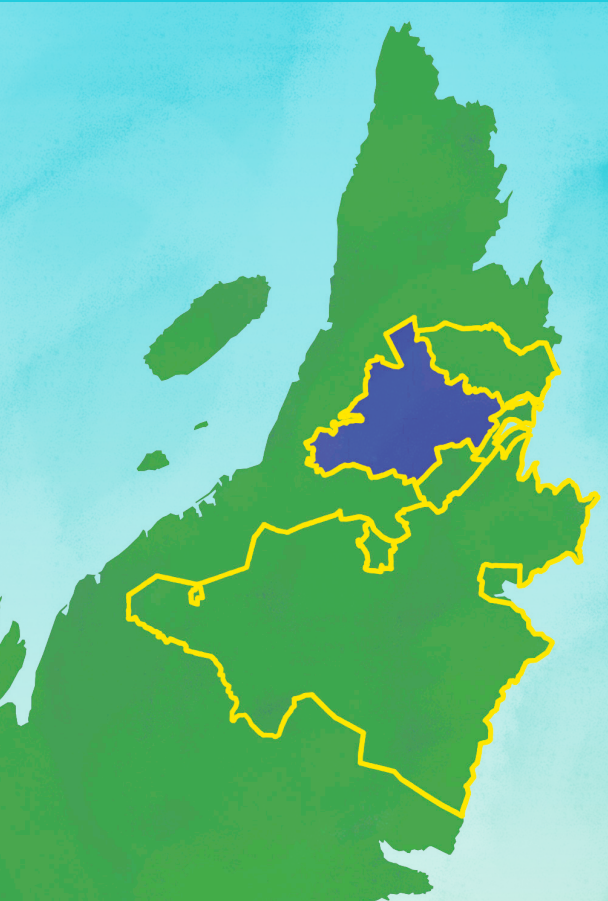


CITY OF ST. JOHN'S: CENTRAL DEMOGRAPHIC AND OPINION SURVEY

The City of St. John's undertook a residential survey administered between February and July, 2016 designed to gather information and perspectives from residents. The information collected will inform policy, planning and the delivery of services now and into the future. In addition to the City of St. John's report, the City was also divided into five geographic areas: Downtown; Central; West; East; and Goulds/Shea Heights.



HOUSEHOLD SIZE

56.0%

Of households have two or fewer people

Numbers of persons in household



18.6%



37.4%



19.4%



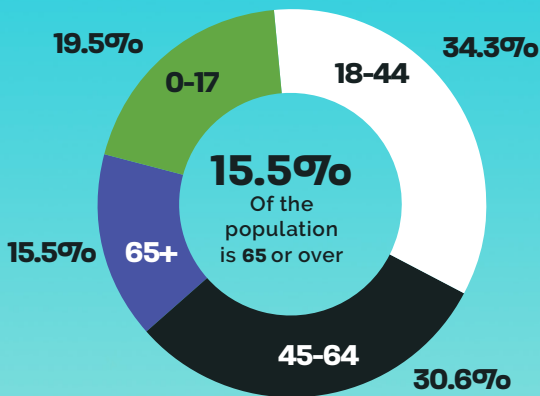
18.0%



6.0%



AGE DISTRIBUTION



HOME OWNERSHIP



74.0% Own



23.7% Rent



EMPLOYMENT STATUS

29.3%

Retired or do not work

59.8%

Employed (full time, part time, casual/seasonal, etc.).

Of those employed:

47.9% Employed full time

16.1% Self employed

12.1% Are employed directly or indirectly in the oil and gas, mining, and energy sectors



LIVING IN YOUR COMMUNITY

18.6%

Have lived in St. John's for less than **5** years

47.7%

Have lived in St. John's for **20+** years

23.1%

Indicate they may move in the next **5** years



CITY SERVICES

82.7%

Are very or somewhat satisfied with City services and programs

59.7%

Feel that the City is effective or very effective in keeping them informed



YOUR COMMUTE (if working in the St. John's CMA)

85.7%

Get to work by **Automobile**

72.4%

Can get to work in under **15 mins**



HOUSEHOLD INCOME

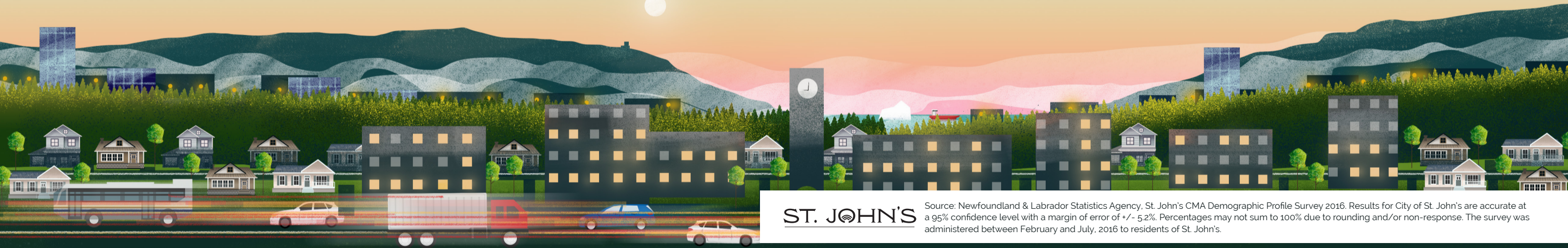
39.1%

Reported a household income of **\$100,000** or more

30.3%

Reported a household income of under **\$50,000**

The Central area includes Kenmount Terrace, Thorburn Road, Churchill Square, Georgestown and Rabbittown. A detailed map is available at www.stjohns.ca in the Publications section under Business Reports.



ST. JOHN'S

Source: Newfoundland & Labrador Statistics Agency, St. John's CMA Demographic Profile Survey 2016. Results for City of St. John's are accurate at a 95% confidence level with a margin of error of +/- 5.2%. Percentages may not sum to 100% due to rounding and/or non-response. The survey was administered between February and July, 2016 to residents of St. John's.