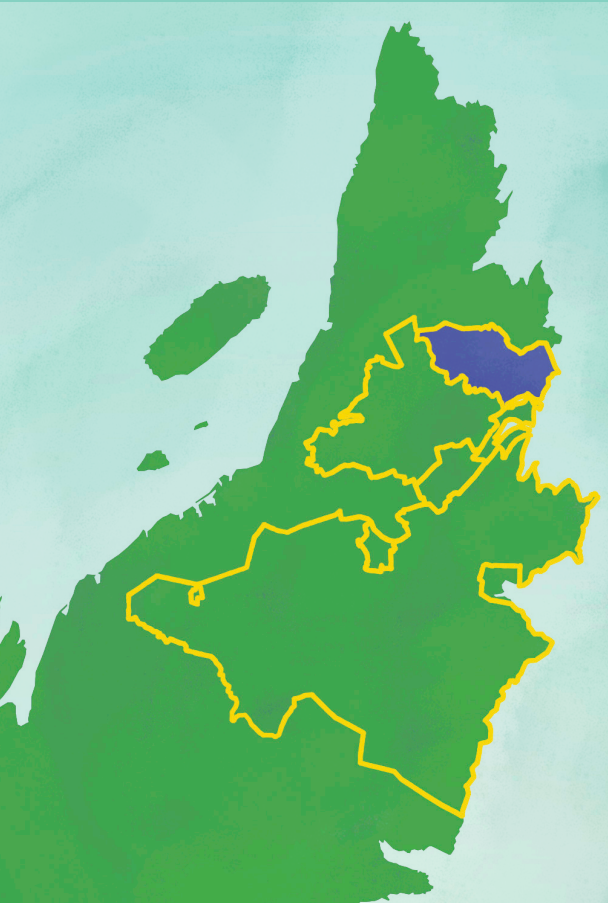


CITY OF ST. JOHN'S: EAST END

DEMOGRAPHIC AND OPINION SURVEY

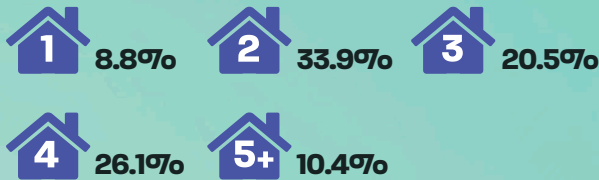
The City of St. John's undertook a residential survey administered between February and July, 2016 designed to gather information and perspectives from residents. The information collected will inform policy, planning and the delivery of services now and into the future. In addition to the City of St. John's report, the City was also divided into five geographic areas: Downtown; Central; West; East; and Goulds/Shea Heights.



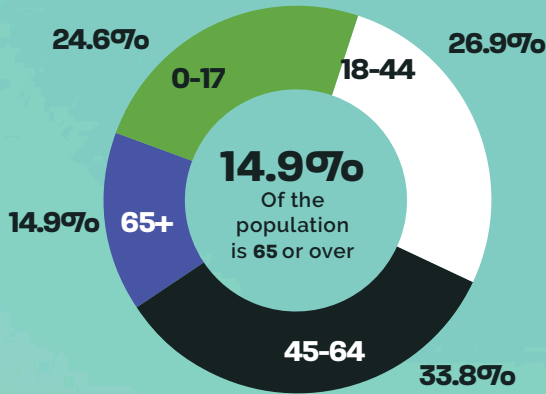
HOUSEHOLD SIZE

42.7%
Of households have two or fewer people

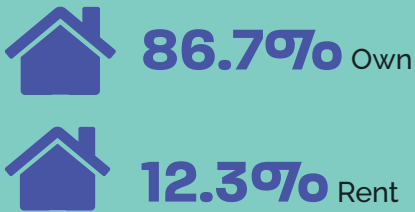
Numbers of persons in household



AGE DISTRIBUTION



HOME OWNERSHIP



EMPLOYMENT STATUS

28.2%
Retired or do not work

58.5%
Employed (full time, part time, casual/seasonal, etc.).
Of those employed:
49.3% Employed full time
13.3% Self employed
13.5% Are employed directly or indirectly in the oil and gas, mining, and energy sectors

LIVING IN YOUR COMMUNITY

8.3%
Have lived in St. John's for less than 5 years

53.6%
Have lived in St. John's for 20+ years

16.5%
Indicate they may move in the next 5 years

CITY SERVICES

88.2%
Are very or somewhat satisfied with City services and programs

71.5%
Feel that the City is effective or very effective in keeping them informed

YOUR COMMUTE (if working in the St. John's CMA)

94.2%
Get to work by **Automobile**

74.5%
Can get to work in under **15 mins**

HOUSEHOLD INCOME

54.7%
Reported a household income of **\$100,000** or more

17.9%
Reported a household income of under **\$50,000**

The East area includes Airport Heights to Pleasantville including Wedgewood Park, Bally Haly, East Meadows, Clovelly Trails, and King Williams Estates. A detailed map is available at www.stjohns.ca in the Publications section under Business Reports.

