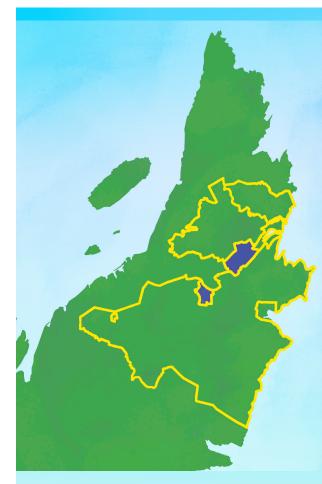
CITY OF ST. JOHN'S: WEST END

DEMOGRAPHIC AND OPINION SURVEY

The City of St. John's undertook a residential survey administered between February and July, 2016 designed to gather information and perspectives from residents. The information collected will inform policy, planning and the delivery of services now and into the future. In addition to the City of St. John's report, the City was also divided into five geographic areas: Downtown; Central; West; East; and Goulds/Shea Heights.



The West area includes Cowan Heights, Amherst Heights, Mundy Pond, the Waterford Valley, and Southlands. A detailed map is available at www.stjohns.ca in the Publications section under Business Reports.



HOUSEHOLD SIZE

AGE DISTRIBUTION



HOME OWNERSHIP

EMPLOYMENT STATUS

46.5%

Of households have two or fewer people

Numbers of persons in household











45-64

36,2%





83.170 Own



15.6% Rent

27.7% Retired or do not work

61.4%

Employed (full time, part time, casual/seasonal, etc.).

Of those employed:

52.770 Employed full time

9.870 Self employed

14.670 Are employed directly or indirectly in the oil and gas, mining, and energy sectors



LIVING IN YOUR COMMUNITY

11.3%

Have lived in St. John's for less than **5** years

53.2%

Have lived in St. John's for **20+** years

21.2%

Indicate they may move in the next 5 years



CITY SERVICES

85.6%

Are very or somewhat satisfied with City services and programs

76.3%

Feel that the City is effective or very effective in keeping them informed



YOUR COMMUTE (if working in the St. John's CMA)

93,5%

Get to work by **Automobile**

65.0%

Can get to work in under 15 mins



HOUSEHOLD INCOME

41.9%

Reported a household income of \$100,000 or more 21.7% Reported a

household income of under **\$50,000**

