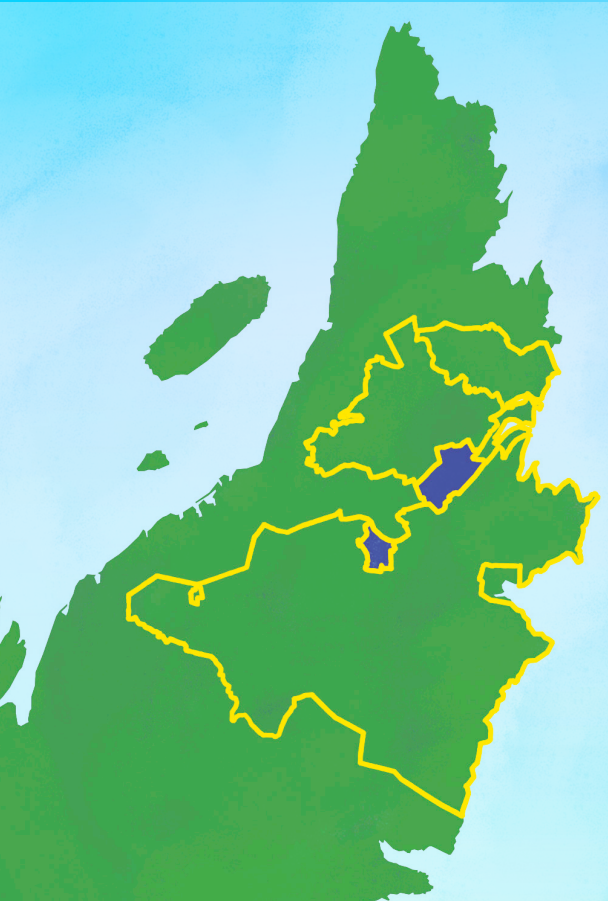


CITY OF ST. JOHN'S: WEST END

DEMOGRAPHIC AND OPINION SURVEY

The City of St. John's undertook a residential survey administered between February and July, 2016 designed to gather information and perspectives from residents. The information collected will inform policy, planning and the delivery of services now and into the future. In addition to the City of St. John's report, the City was also divided into five geographic areas: Downtown; Central; West; East; and Goulds/Shea Heights.

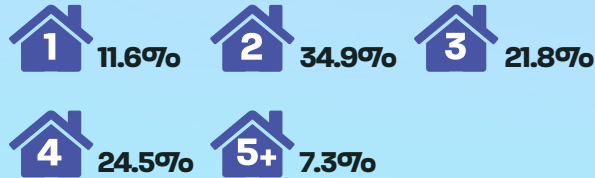


The West area includes Cowan Heights, Amherst Heights, Mundy Pond, the Waterford Valley, and Southlands. A detailed map is available at www.stjohns.ca in the Publications section under Business Reports.

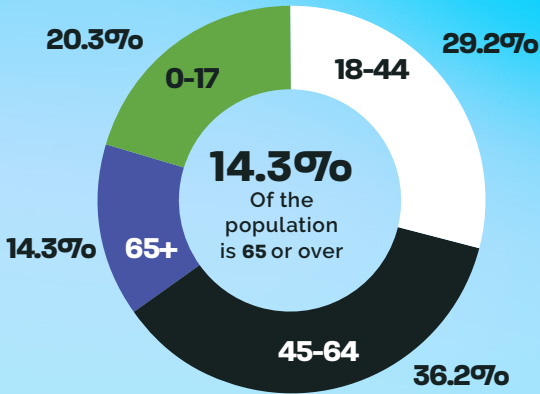
HOUSEHOLD SIZE

46.5%
Of households have two or fewer people

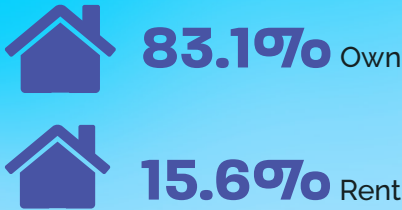
Numbers of persons in household



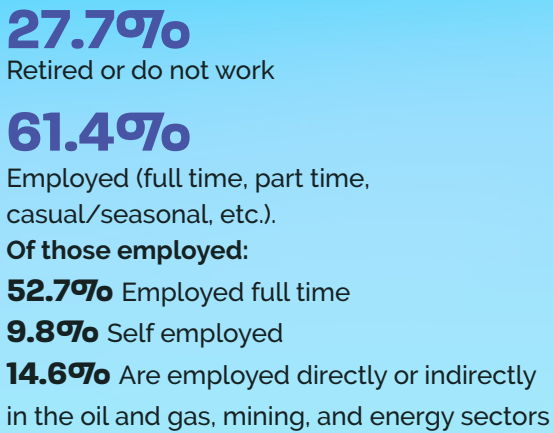
AGE DISTRIBUTION



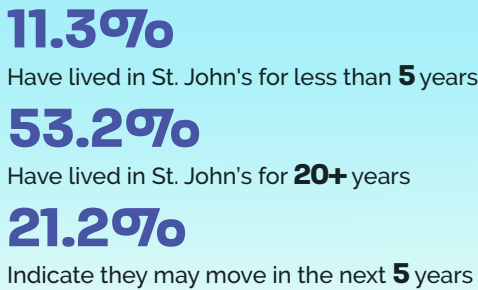
HOME OWNERSHIP



EMPLOYMENT STATUS



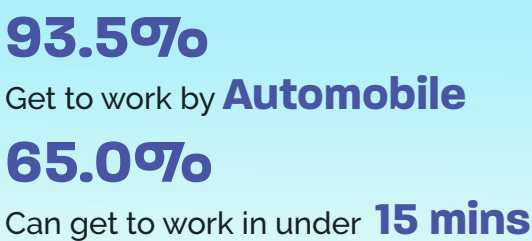
LIVING IN YOUR COMMUNITY



CITY SERVICES



YOUR COMMUTE (if working in the St. John's CMA)



HOUSEHOLD INCOME



ST. JOHN'S

Source: Newfoundland & Labrador Statistics Agency, St. John's CMA Demographic Profile Survey 2016. Results for City of St. John's are accurate at a 95% confidence level with a margin of error of +/- 5.0%. Percentages may not sum to 100% due to rounding and/or non-response. The survey was administered between February and July, 2016 to residents of St. John's.