BUSINESS RESOURCE & INFORMATION HUB



Important updates from the City of St. John's

City Council Extends Interest Relief on Residential & Commercial Taxes

In light of the economic impact the COVID-19 pandemic continues to have on residents and businesses, City of St. John's Council has extended the interest free period on residential and commercial property taxes and water tax to **December 31, 2020,** from the previously announced date of August 31, 2020.

Planning and Development Applications

Council have approved changes to reduce the time required to allow individual businesses to utilize outdoor space for eating areas:

• Downtown Commercial Development

A Discretionary Use application was approved for Outdoor Eating Areas and Lounges for Commercial Zones in the Downtown, located outside of the Water Street Pedestrian Mall. Applications for outdoor patios located on City sidewalks or parking lanes will no longer require an application and public advertisement. This will reduce the amount of time required for individual businesses to utilize outdoor space.

• Outside Downtown Commercial Development

For any Discretionary Use <u>application</u> that is outside of the Downtown an expedited decision process for Council is in place following public advertisement. Discretionary use application fees will also be waived, as previously announced.

Subscribe to the City's notice e-Updates on active developments and applications

The City of St. John's routinely posts <u>public notices</u>, including active development and planning applications, to our website to ensure businesses and residents are informed of important upcoming happenings and public engagement opportunities in St. John's. The City of St. John's is committed to making sure that residents are informed about proposed planning developments in their area, and that you have opportunities to provide input.

Please subscribe to the City's public notices <u>e-Updates</u> to ensure you don't miss any of our notices!

For assistance with <u>Development Applications and Building Permits</u> call 576-8220.

Neighbourhood Profiles Now Live on City of St. John's Website

The City has launched a new mapping and neighbourhood profile feature at: map.stjohns.ca/neighbourhoods - An interactive tool highlighting the abundance of amenities, programs and services that St. John's has to offer.

This application divides St. John's into 28 distinct areas or 'neighbourhoods' providing demographic information, as well as, other key areas of interest.

Demographic statistics are especially useful to compare one neighbourhood with another and will also be useful to newcomers, community organizations, businesses, visitors and current residents who want to learn more about areas in which they want to live, start a business, work and play.

Neighbourhood profiles can be especially useful for business development and investment attraction, as it will help entrepreneurs find out more about their trade area and the residents and demographics who live there.

Does the area you intend to open your business have more homeowners or renters? Baby Boomers or Millennials?

To access Neighbourhood Profiles, go here.

City Waives Permit Fees for Youth Ventures



The City of St. John's commends the <u>Youth Ventures</u> program for promoting entrepreneurship as a viable option for the youth in our city and in our province.

Through waiving the fees for permits and licenses for Youth Ventures participants to September 1, 2020, the City looks to foster entrepreneurship in our youth and help shape them into the leaders of tomorrow

SHOP RIGHT HERE - For the Greater Good of our Community!



<u>NeighbourGood</u> - a site for residents to find everything you're looking for, right here at home - from food to flowers, retail shops to products and services and everything in between.

All nearby municipalities in the Northeast Avalon and St. John's are included.

Local Businesses encouraged to register -

Not a member of the St. John's Board of Trade or a Chamber of Commerce from nearby municipalities then reach out to <u>Brendan Hagerty</u> to discuss how your business can become involved.

Tourism Industry Seminars

Hospitality Newfoundland and Labrador (HNL) offers workshops and <u>training resources</u> in key areas of the tourism sector for members and their staff, designed to give tourism related businesses practical knowledge and tools. On July 10, HNL will be offering <u>Virtual Customer Service</u> training. Visit HNL's <u>Events Calendar</u> page dedicated to ongoing webinars for further training opportunities.

Opportunities & Further Supports

Board of Trade Launches e-port, New Platform to Help Businesses Get Online

The St. John's Board of Trade, in partnership with <u>IGNITE</u>, Startup Zone PEI, and Nova Scotia Business Inc., have launched a new platform to help Atlantic Canadian businesses get online.

Open to any business, in any industry, anywhere in Atlantic Canada, e-port is a free service that provides the tools and support to build an online presence. From starting a website to implementing e-commerce solutions, e-port makes it easy to understand what's needed and shows you how to get there. Businesses can sign up for an assessment at e-port.ca

Funding for Employers to Hire Students

Programmer Analyst Students Available for Fall Placements

College of the North Atlantic is seeking 12-week work placements for their programmer analyst students, as part of their program of study.

Their skills include core programming languages, scripting, systems analysis, mobile programming and core information technology skills. Additionally, there are several funding options available to offset wages. Reach out to <u>David Kenny</u>, Co-op Coordinator, for more information.

Green Jobs in Natural Resources

Natural Resources Canada's <u>Science and Technology Internship Program</u> has announced funding for the <u>NRCan Green Jobs Program</u> to pilot a 'climate change adaptation' stream.

Hiring organizations can receive a contribution payment for up to 75% of the intern's salary for a 6-12 month internship for meaningful environmental jobs in science, technology, engineering, mathematics within natural resources sectors. The climate change adaptation internships will be delivered through <u>Eco-Canada</u> under the Earth Sciences sector.



Have you heard of a business that is adapting to provide pandemic solutions? – Share these stories of ingenuity with Canada and the world - #CanadaResilient

St. John's Manufactured PPE Receives Health Canada Certification

A collaboration between Eastern Health, Memorial University, and a group of business leaders known as TaskforceNL has received federal certification from Health Canada to test and make personal protective equipment (PPE) - face shields and gowns here in St. John's. This is the first time medical gowns will be developed in the province and is in addition to the recent approval of face shields as a Class I device.

St. John's-based company DF Barnes, whose quality management system is based on ISO 9001 standards, is managing the gown and shield manufacturing efforts, along with TaskforceNL. East Coast Converters, manufacturer of Billy Boot garbage bags, has pivoted their production to assist in the making of safe, quality, Health Canada certified gowns for NL health care workers.

Eastern Health and its partners are working to meet Health Canada requirements for other types of protective equipment, with laboratories at the health authority and Memorial University preparing to conduct the necessary testing. Read the news release <a href="https://example.com/health-authority-necessary-testing-ne

July 8 Ask an Expert: Careers in Environmental or CleanTech industry

July 9 Find, recover and re-engage the small business workforce

July 9 Selling Online: "Ask Me Anything" With Rogue Penguin Creative

July 14 Surviving the Economic Recovery: Living with COVID-19

July 14 Bioresource Innovation Pitch Competition 2020 Virtual Series

July 23 Business and the Arts NL Mindset Reset: Curiosity

July 30 <u>Passport for Growth: Beyond the Boost! An Introduction to Facebook Ads</u>
<u>Manager</u>

Further Support & Resources from the Federal, Provincial (NL) & Municipal Government(s) & Industry Associations

Government of Canada

Covid-19 Information Page

Covid-19 Economic Response Plan

Resources for Canadian Businesses

<u>Innovation, Science and Economic</u> <u>Development Canada</u> (ISED)

<u>Canadian Centre for Occupational Health</u> <u>and Safety</u> (CCOHS)

Atlantic Canada Opportunities Agency (ACOA)

<u>Business Development Bank of Canada</u> (BDC)

APEC - Atlantic Provinces Economic Council - Click here

BOT - St. John's Board of Trade - Click here

CBA - Conception Bay Area Chamber of Commerce - <u>Click here</u>

MPCC - Mount Pearl Chamber of Commerce - Click here

CFIB - Canadian Federation of Independent Business - <u>Click here</u>

PLA - Public Legal Information Association of Newfoundland and Labrador - <u>Click here</u>

Government of Newfoundland and Labrador

Covid-19 Information Page

Tourism, Culture, Industry and Innovation

Regional Municipalities

City of Mount Pearl
Conception Bay South
Town of Paradise
Town of Portugal Cove - St. Phillips
Town of Torbay

OA - Oceans Advance - Click here

NOIA - Newfoundland and Labrador Offshore Industry Association - <u>Click here</u>

NATI - Newfoundland Association of Technology & Innovation - Click here

NEIA - Newfoundland and Labrador Environmental Industries Association - <u>Click</u> <u>here</u>

NLCA - Newfoundland and Labrador Construction Association - <u>Click here</u>

HNL - Hospitality Newfoundland and Labrador - <u>Click here</u>

Department of Community Services | Economic Development, Culture and Partnerships (709) 576-8107 | <u>business@stjohns.ca</u> | <u>www.stjohns.ca</u>



